



Downtown Alive 2017 Concert Series Sponsorship Opportunities

INTERNET RADIO/DEEJAY SPONSOR **\$5,000**

- * Internet radio advertising package during event season from yourbeachmusic.com
- * Premium logo on Tarboro Street banner, lot and stage banners during event season
- * Premium display of logo in ads
- * On-stage recognition and on-air promotion during each concert
- * Logo on posters, table tents, promotional products and any other advertising materials
- * Sponsor tent to distribute promotional items, coupons, etc. during all concerts
- * Web link from Historic Downtown Wilson/DA web page to sponsor's website

CONCERT SERIES SPONSOR - **\$3,500**

- * Premium display of logo on lot and stage banners at all concerts
- * Premium logo on Tarboro Street banner during the event season
- * Premium display of logo in ads
- * On-stage recognition and promotion during each concert
- * Logo on posters, table tents, promotional products and any other advertising material.
- * Sponsor tent to distribute promotional items, coupons, etc. during all concert.
- * Web link from Historic Downtown Wilson/Downtown Alive web page to sponsor website

EXCLUSIVE CONCERT SPONSOR **\$ 2,000**

- * Logo on large banner in center of stage during your sponsored concert
- * Logo on Tarboro Street banner during the event season
- * Logo displayed in ads
- * On-stage recognition and promotion before and during your sponsored event
- * Logo on posters, table tents, promotional products and any other advertising material
- * Sponsor tent to distribute promotional items, coupons, etc. during sponsored event
- * Web link from Historic Downtown Wilson/DA web page to sponsor's website

COMMUNITY/DOWNTOWN SPONSOR **\$ 500 Community**

- * Company name displayed in newspaper ads

- * Company name displayed on lot and stage banners

- * Company name on posters and other advertising material

- * Web link from DA web site to sponsor's website

\$ 250 Downtown

(Within Municipal Service District)

For more information, contact: Susan Kellum, 252-399-2228 or skellum@wilsonnc.org.

Find us on the web.

Find us on Facebook.

Find us on Twitter

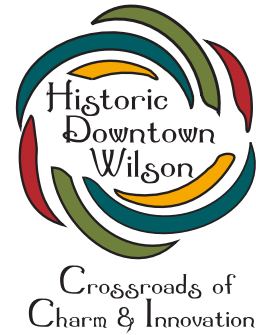
www.HistoricDowntownWilson.com

Historic Downtown Wilson

Historic DT Wilson @downtownwilson

DOWNTOWN ALIVE 2017

Wilson Downtown Development Corp.
Downtown Alive
PO Box 10
Wilson, NC 27894



Organization/Company Name: _____
Street/Mailing Address: _____
City/State/Zip Code: _____
Contact Person: _____
Phone # and Email: _____

YES We would like to participate in the Downtown Alive Concert Series at the following Sponsorship level. Please review the attached Sponsorship Sheet for details about the various levels. **Signed agreement and payment are due by Monday, March 20, 2017.**

| | | |
|-------|-------------------------------|------------|
| _____ | INTERNET RADIO/DEEJAY SPONSOR | \$5,000.00 |
| _____ | CONCERT SERIES SPONSOR | \$3,500.00 |
| _____ | Exclusive Concert Sponsor | \$2,000.00 |
| _____ | Community Sponsor | \$ 500.00 |
| _____ | Downtown Sponsor | \$ 250.00 |

I am authorized to enter into this agreement on behalf of the company listed above:

Signature

Make check payable to: WDDC and mail to City of Wilson/Downtown Development
Attn: Susan Kellum, PO Box 10, Wilson, NC 27894

| | |
|-----------------------------|----------------|
| Thank You For Your Support! | Date: _____ |
| Received by: _____ | Payment: _____ |